An effective training and education program can get you Closer to Zero...

Zero pressure ulcer incidence
Zero surgical site complications
Zero diabetic amputations
Zero delay in wound healing

Yet, in today's challenging healthcare environment a strong educational program can be difficult to create and implement.

Challenges
- Little time for learning
- Fewer resources available for education
- More knowledge needed at the bedside
- Increased emphasis on patient satisfaction
- Different educational needs for different clinical levels
- Education needed closer to the decision point

As a global leader in products for wound care management, Smith & Nephew understands the importance of education. We know you need effective educational programs and support that meet the challenges you face today.

Solutions
- Concise, quick learning snippets
- Complete skin and wound care programs
- Supportive tools – at the bedside
- Multimedia resources

You want support and easy implementation for your educational programs today. We understand and will help you assess your current needs and design the optimal educational strategy for all levels of your staff. As that strategy unfolds, we will be there to work with you to monitor effectiveness and evaluate your program’s outcomes.

Results
- Increased wound care knowledge
- Improved comprehension of therapy selection
- Enhanced confidence in caring for wound care patients
- Zero chronic wound recurrence
- Zero wound-related readmissions
- Zero waste of healthcare resources

4. Engles D et al. Pressure injuries: Factors contributing to their development in the OR. AORN J. 2016:103(3); 271-81
Pathway to Excellence

Education should create a route to increase confidence and competence in providing wound care. Knowledge today must be available on demand. It must be when and where you need it and in a format that works best for each individual.

Smith & Nephew offers many ways to customize your Pathway to Excellence and expand your learning opportunities out of the classroom.

Classroom to Bedside

A core skin and wound care lesson series designed to educate on prevention and management of wounds. The lessons are reinforced by bedside tools resulting in reduced clinical practice variation and alignment to best practices. Lessons are available in:

- DVD brief chapters
- Virtual webinars at C2B Connect
- Train-the-Trainer PowerPoint™ presentations

Topics include:

- Pressure ulcer/injury prevention
- Wound assessment and documentation
- Managing non-healing wounds
- Dressing selection

PST™ Practice Success Through Prevention

This five-lesson series teaches the importance of understanding skin and maintaining its integrity to the non-licensed caregiver or nursing assistant. The program is designed to check competencies and drive compliance to best practices. Available in:

- DVD brief chapters
- Instructor tool kit with Certificates of Completion

Topics include:

- Normal skin attributes
- Skin integrity
- Managing rough, dry or thin skin
- Moisture associated skin damage
- Respirable skin conditions

Support and strengthen

Set benchmarks, evaluate progress and analyze next steps for maximum results.

The Wound Institute™

Discover a wide range of education, information and resources on The Wound Institute. Online learning includes:

- Accredited and non-accredited courses
- Patient and caregiver education in English and Spanish
- Photo library and collateral materials
- Wound care links
- Educational programs

www.thewoundinstitute.com

C2B Connect

Web conferencing connection to wound care education

The C2B website enables customized education based on your needs. Live, interactive webinars can be delivered to multiple remote locations, and include the Classroom to Bedside series and more.

Bedside tools to drive clinical best practices

Education needs to be applied at the bedside point of clinical decision. Our array of support tools help reinforce learning and guide decisions at the bedside, helping to improve outcomes.

Tools include:

- Wound Assessment Guide
- Quick Reference Guide – customized to your guidelines
- Skin Report Sheet
- Pressure injury staging badge
- Pressure and differential diagnosis reference card
- Wound measuring guide
- Pearls of wisdom
- Skills competencies

We believe education is critical to getting Closer to Zero. So, we created Pathway to Excellence to support your education program. It’s built on four core concepts:

Understand

Assess what is needed – for which staff members – and how it can be offered.

Simplify

Customize a program to meet your needs, combining the best of your current teachings with our options.

Streamline

Use formats that work for your staff – live, recorded or online lessons reinforced with bedside tools.

Support and strengthen

Set benchmarks, evaluate progress and analyze next steps for maximum results.

The importance of wound care

Did you know that annually, in the US, there are...

2.5M pressure injuries
6.5M affected by chronic wounds
$33B spent to care for chronic wounds
45% rate of HAIs in surgical patients

Support

Each year, we train more than 150,000 healthcare professionals around the globe. In addition to the array of educational programs and online training options we provide, we maintain a team of clinicians who are specialists in skin and wound care. This Clinical Team provides face-to-face education for large groups. This Team also provides live webcasts via C2B Connect expanding the opportunity for interaction with your staff.